

tions of the dairymen's prosperity. A listless, debilitated, sick or ailing cow gives but little milk and constitutes the continuing loss of profits for its owner."

On June 22, 1929, no claimant having appeared for the property, judgment of forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**17397. Misbranding of Gen Sen tonic and Beach's Wonder oil. U. S. v. 66 Bottles of Gen Sen Tonic, et al. Default decrees of condemnation, forfeiture, and destruction.** (F. & D. Nos. 24572, 24573, 24574. I. S. Nos. 04017, 04018, 04019. S. Nos. 2865, 2866.)

On February 28, 1930, the United States attorney for the Middle District of Georgia, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district libels praying seizure and condemnation of 102 bottles of Gen Sen tonic and 8 bottles of Beach's Wonder oil, remaining in the original unbroken packages at Macon, Ga., alleging that the articles had been shipped by Beach's Wonder Remedy Co., from Columbia, S. C., in part on or about January 25, 1930, and in part on or about January 27, 1930, and transported from the State of South Carolina into the State of Georgia, and charging misbranding in violation of the food and drugs act as amended.

Analyses of samples of the articles by this department showed that the Gen Sen tonic consisted essentially of magnesium sulphate, extracts of plant drugs including aloe and senna, small amounts of alkaloids and benzoic acid, volatile oils including oil of anise, and water; and Beach's Wonder oil consisted essentially of gasoline, kerosene, and volatile oils including oil of sassafras.

It was alleged in the libels that the Gen Sen tonic was misbranded in that the statement appearing in the circular accompanying the article, namely, "It is composed entirely of Roots, Herbs, Gums, Barks and Berries," was false and misleading.

Misbranding was alleged with respect to both products for the reason that the following statements regarding the curative and therapeutic effects of the articles, appearing in the labeling, were false and fraudulent, in that the articles contained no ingredients or combinations of ingredients capable of producing the effects claimed: (Gen Sen tonic, bottle label) "Tonic \* \* \* Kidney and Bladder Trouble, Rheumatism, Impure Blood \* \* \* Sluggish or Torpid Liver, Constipation, Loss of Appetite, Indigestion, Female Trouble or Weakness, Worms in Children;" (Gen Sen tonic, carton label) "Tonic \* \* \* Kidney and Bladder Trouble, Rheumatism, Impure Blood \* \* \* Sluggish or Torpid Liver \* \* \* Indigestion, Female Trouble or Weakness, Worms in Children \* \* \* A Constructive Tonic \* \* \* for Enriching the Blood, Building the Strength and Improving the Health in General;" (Gen Sen tonic, circular) "Tonic. Cures Calculous Affection, Chronic Inflammation and Ulceration of the Kidneys and Bladder, \* \* \* Rheumatism \* \* \* This should be dissolved and carried out of the blood before it precipitates this crystallized matter, similar to sand, in your Kidneys and Bladder, or around your joints; if deposited in the Kidneys, will cause a matteration or sloughing off which is incurable. \* \* \* It is sure Rheumatism or Kidney Disease to take cold when Uric or Lactic Acid is in the blood. From a Celebrated Writer on Education: 'Look around you today and note the few long lived persons you meet, the puny and sickly children you encounter, the number of delicate young men and woman and the fearful increase of consumption. \* \* \* We answer, weak, watery blood, no benefit received from your food. \* \* \* Would you know why our graveyards are becoming filled so rapidly, poor-houses crowded and pauperism on the increase? We answer, this poison in the blood \* \* \* This poison vitiates and corrupts the entire physical system; \* \* \* If you will try this great Gen-Sen you will be convinced, \* \* \* Symptoms of Worms.—No other disease is so fatal to children as Worms. Unfortunately, they are seldom free from them; \* \* \* Worms are not confined exclusively to children, for adults suffer \* \* \* Here is Our Basis for Curing. We only Doctor the Three Great Organs and the Blood \* \* \* benefit Rheumatism, Catarrh, Liver Disease, Bladder Disease, Nervous Diseases, Dyspepsia, Malaria, Scrofula, Syphilis, Blood Poison, LaGrippe, Ovarian Troubles, Piles, either Itching, Bleeding or Blind, \* \* \* and Female Troubles. \* \* \* Gen-Sen was found to feed and vitalize the system and destroy the microbe;" (Beach's Wonder oil, bottle label) "In case of severe pain;" (Beach's Wonder oil, carton label) "In case of severe pain

\* \* \* Pain-Killer;" (Beach's Wonder oil, circular) "Directions for External Use \* \* \* Asthma, Hay Fever, \* \* \* Deafness \* \* \* Coughs \* \* \* Neuralgia \* \* \* Toothache \* \* \* Sore Throat \* \* \* Tonsillitis, Mumps \* \* \* Hernia or Rupture \* \* \* Pneumonia, Pleurisy, Bronchitis or Lung Pains \* \* \* Boils, Abscesses, Ulcers, Fellons or Carbuncles \* \* \* Eczema, Itch, \* \* \* Tetter and Ringworm.—Beach's Wonder Oil \* \* \* Pains or Soreness across the Kidneys \* \* \* Croup and Whooping Cough \* \* \* Varicose Veins \* \* \* Stiff Joints \* \* \* Inflamed Glands or Swelling \* \* \* Abdominal or Ovarian Pains \* \* \* Bunions \* \* \* Ingrowing Nails."

On May 31, 1930, no claimant having appeared for the property, judgments of condemnation and forfeiture were entered, and it was ordered by the court that the products be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**17398. Adulteration and misbranding of Dr. Hollie's Reduso wafers. U. S. v. 2 Dozen Packages of Dr. Hollie's Reduso Wafers. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 24224. I. S. No. 011264. S. No. 2470.)**

On November 16, 1929, the United States attorney for the District of Colorado, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 2 dozen packages of Dr. Hollie's Reduso wafers, remaining in the original unbroken packages at Denver, Colo., consigned by the Natural Food Products Co., Los Angeles, Calif., alleging that the article had been shipped from Los Angeles, Calif., on or about October 9, 1929, and transported from the State of California into the State of Colorado, and charging adulteration and misbranding in violation of the food and drugs act.

Analysis of a sample of the article by this department showed that it consisted of a cracker containing an extract from a laxative plant drug.

It was alleged in the libel that the article was adulterated in that a substance, namely, an extract from a laxative plant drug, had been substituted in part for the said article. Adulteration was alleged for the further reason that the article contained an added deleterious ingredient, namely, an extract from a laxative plant drug, which might have rendered it injurious to health.

Misbranding was alleged for the reason that the statement on the label, "Wafers," was false and misleading, and deceived and misled the purchaser when applied to an article containing an extract of a laxative plant drug. Misbranding was alleged for the further reason that the following statements regarding the curative and therapeutic effects of the article, appearing on the carton and in the accompanying circular, were false and fraudulent, since the said article contained no ingredient or combination of ingredients capable of producing the effects claimed: (Carton) "Reduso Wafers \* \* \* For best results we recommend two with every meal;" (circular) "Dr. Hollie's Reducing Wafers. Goodbye Fat. Dr. Hollie's Reducing Wafer will do it. Take two or three of Dr. Hollie's Reducing Wafers with every meal. They will not only reduce, but help build up the general condition of health and beauty."

On June 10, 1930, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

ARTHUR M. HYDE, *Secretary of Agriculture.*

**17399. Adulteration and misbranding of Epicol. U. S. v. 76 Bottles of Epicol. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 23475. I. S. No. 05300. S. No. 1647.)**

On March 1, 1929, the United States attorney for the Northern District of Illinois, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 76 bottles of Epicol at Chicago, Ill. On May 16, 1929, an amended libel was filed. It was alleged in the libel as amended that the article had been shipped by the Epicol Products Co., from Minneapolis, Minn., on January 30, 1929, and transported from the State of Minnesota into the State of Illinois, and that it was adulterated and misbranded in violation of the food and drugs act as amended.

Analysis of a sample of the article by this department showed that it consisted essentially of sodium bicarbonate, sodium chloride, saccharin, volatile oils,